

Get the most out of your research Lab

Market Research Eye Tracking Lab Consultation

A market research lab is a sophisticated system. It needs to be a friendly environment for the respondents, at the same time it is a complex system of integrated parts every aspect of which needs to be controlled.

Our consultants will help you to:

- define the system requirements before you integrate an eye tracker into your research lab.
- fine-tune and maximize the performance of the eye tracker in your lab.
- enable real-time remote viewing of eye tracking data from a viewing room.
- integrate your Tobii Eye tracker with third-party software.
- integrate your Tobii Eye tracker with biofeedback sensors and neuromarketing research equipment such as EEG.
- solve any other eye tracking related challenge that you may face within your lab.

The Tobii Consultancy services offer a cost-efficient way to maximize the benefits of having an eye tracker in your market research lab. We provide you with the means to create and sustain a top-of-the-line eye-tracking-enabled research lab.

For further information please contact your regional sales representative.

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