

# Get the most out of your Usability Lab

## Eye Tracking Usability Lab Consultation

A usability research lab is a sophisticated system. It needs to be a friendly environment for the participants, at the same time it is a complex system of integrated parts every aspect of which needs to be controlled.

### Our consultants will help you to:

- define the system requirements before you build your eye tracking lab.
- fine-tune and maximize the performance of your eye tracking lab.
- enable real-time remote viewing of eye tracking data from a viewing room.
- integrate your Tobii Eye tracker with Noldus Observer or other third-party software.
- integrate your Tobii Eye tracker with GSR or biofeedback sensors.
- solve any other eye tracking related challenge that you may face within your usability lab.

**The Tobii Consultancy services offer a cost-efficient way to maximize the benefits of having an eye tracker in your Usability lab.** We provide you with the means to create and sustain a top-of-the-line eye-tracking-enabled usability lab.

For further information please contact your regional sales representative.

#### HEADQUARTERS, SWEDEN

Tobii Technology AB  
Karlsrovägen 2D  
Box 743  
S-182 17 Danderyd  
Sweden  
+46 8 663 69 90 Phone  
+46 8 30 14 00 Fax

#### CENTRAL EUROPE

Tobii Technology GmbH  
Niederanau 45  
D-60325 Frankfurt am Main  
Germany  
+49 69 24 75 03 40 Phone  
+49 69 24 75 03 429 Fax  
sales.de@tobii.com

#### NORTH AMERICA

Tobii Technology, Inc.  
510 N. Washington Street  
Suite 200 - Falls Church, VA  
22046 - USA  
+1-703-738-1300 Phone  
+1-888-898-6244 Phone  
+1-703-738-1313 Fax

#### JAPAN

Tobii Technology, Ltd.  
3-4-13 Takanawa, Minato-ku  
Tokyo 108-0074  
Japan  
+81-3-5793-3316 Phone  
+81-3-5793-3317 Fax  
sales.jp@tobii.com

#### CHINA

Tobii Electronics Technology  
Suzhou Co., Ltd  
No. 678, Fengting Avenue  
Land Industrial Park  
Weiting, Suzhou  
Post code: 215122  
China